



## **CITY OF NEWPORT BEACH**

### **Balboa Village Citizen Advisory Panel Meeting**

### **AGENDA**

**Newport Harbor Nautical Museum**  
**600 East Bay Avenue, Newport Beach**  
**Tuesday, February 21, 2012 -- 4:00 p.m. to 5:30 p.m.**

*CAP Members:*

Terri Pasquale  
Mark Hoover  
Ralph Rodheim  
Craig Smith  
Jim Stratton

*Staff Members:*

Michael Henn, Council Member Liaison  
Kimberly Brandt, Community Development Director  
Brenda Wisneski, Deputy CDD Director  
Jim Campbell, Principal Planner  
Steve Badum, Public Works Director  
Fern Nueno, Assistant Planner  
Cindy Nelson, Project Consultant

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**"Balboa Village...a unique destination between the bay and sea  
where history meets the excitement of the future"**

1. **Call Meeting to Order**
2. **Roll Call**
3. **Approval of Minutes** – January 17, 2012 (*Attachment 1*)
4. **Current Business**
  - a. Branding Working Group – Status Report  
**Recommended Action:** Appointment of non-CAP member(s)
  - b. Parking Management Plan (*Attachment 2*)  
**Recommended Action:** Review and accept recommendations of Nelson Nygaard
  - c. Economic Feasibility Analysis (*Attachment 3*)  
**Recommended Action:** Review strategies of KMA; no action required
5. **Staff and CAP Comments**
6. **Public Comments**
7. **Next Meeting** – Tuesday, March 20, 2011, 4:00 p.m. - 5:30 p.m.
8. **Adjournment**

This meeting is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the agenda be posted at least seventy-two (72) hours in advance of each meeting and that the public be allowed to comment on agenda items before the committee and items not on the agenda but are within the subject matter jurisdiction of the Citizen Advisory Panel. Public comments are generally limited to either three (3) or five (5) minutes per person.

It is the intention of the City of Newport Beach to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City of Newport Beach will attempt to accommodate you in every reasonable manner. Please contact the City Clerk's Office at least forty-eight (48) hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible (949-644-3005 or [cityclerk@newportbeachca.gov](mailto:cityclerk@newportbeachca.gov)).

# ATTACHMENT 1

Please proceed to the following link:

[Attachment 1 - Balboa Village CAP Draft Minutes](#)

# ATTACHMENT 2

Please proceed to the following link:

[Attachment 2 - Balboa Village Parking Management Plan Draft Report](#)

# ATTACHMENT 3

Please proceed to the following link:

[Attachment 3 - Market Conditions and Implementation Strategy Overview](#)